

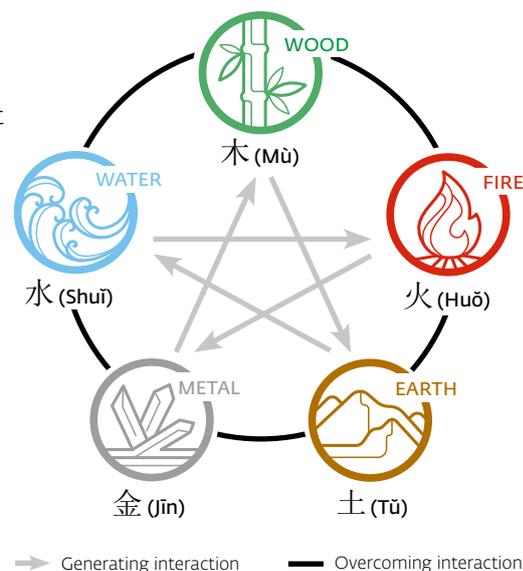
# RitualEssenz™ TCM

## Botanical extracts rooted in Traditional Chinese Medicine

**Traditional Chinese medicine (TCM)** has been helping millions of people maintain their health for thousands of years. At its core, TCM aims to balance the body's natural equilibrium through the use of plant extracts that have been identified over many centuries to either act alone or in synergy with other natural materials to treat specific health issues.

**Our RitualEssenz™ TCM** range leverages the knowledge of modern qualified TCM doctors who have designed exclusive extracts dedicated to skincare applications. All of these extracts have been crafted following the fundamental Five Elements rules of the TCM (*Wuxing*), to fulfill specific skin and haircare needs.

**RitualEssenz™ TCM extracts** are prepared with sustainable and natural extraction technologies using just water and CO<sub>2</sub>. This is one of the main preparation method of Traditional Chinese Medicine called the "Tea Pot Principle," where the natural materials are brewed and extracted together, creating a homogeneous, harmonic blend. All of these extracts are available in both powder and liquid forms.



## TCM inspired flower extracts

RitualEssenz™ TCM	Associated element(s)	Botanical name	Flower origin	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Honeysuckle</b> INCI China IECIC		<i>Lonicera Japonica</i>	<b>Japanese Honeysuckle Halliana</b> Perennial woody vine with whitish-pink flowers native of China, Japan and Korea.	Used topically for inflammatory skin problems, itching, and for astringent and antimicrobial properties.	<i>Lonicera Japonica</i> (Honeysuckle) Flower Extract
<b>Dendrobium</b> INCI China IECIC		<i>Dendrobium Nobile</i>	<b>Bamboo orchid</b> Coming from "dendron", the greek word for "tree" and "bios" meaning "life". Strong plant originated from the region between Japan, and South-East Asia.	Moisturising and nourishing benefits for skin.	<i>Dendrobium Nobile</i> Extract
<b>Sophora</b> INCI China IECIC		<i>Sophora Japonica</i>	<b>Huai Hua flower</b> Hermaphrodite flowers from japanese pagoda tree, also called Chinese Scholar tree, known as Huai Hua Mi.	Well known for its wound healing properties and anti-inflammatory benefits.	<i>Sophora Japonica</i> Flower Extract
<b>Butterfly-bush</b> INCI China IECIC		<i>Buddleja Officinalis</i>	<b>Butterfly tree</b> Shrub native from the river banks of Asia, particularly China and Tibet.	<i>Buddleja's</i> incredible healing power is used for treating eyes and the eye contour.	<i>Buddleja Officinalis</i> Flower Extract
<b>Chrysanthemum</b> INCI China IECIC		<i>Chrysanthemum Morifolium</i>	<b>Persistent flower</b> The name is derived from greek word "Chrys" meaning golden (the color of the original flowers), and "antheon", meaning flower. First cultivated in China centuries ago.	Indicated for microcirculation boost, revitalising effect and skin anti-inflammatory benefits.	<i>Chrysanthemum Morifolium</i> Flower Extract
<b>China Rose</b> INCI China IECIC		<i>Rosa chinensis</i>	<b>Old Blush China</b> Silvery lilac-pink flowers widely cultivated in China during the Han Dynasty (141-87 BC).	Historically used for skin nutrition, inflammatory issues and wound healing.	<i>Rosa Chinensis</i> Flower Extract
<b>Jasmine</b> INCI China IECIC		<i>Jasminum Officinale</i>	<b>The Persian Yasmin</b> This sensuality-invoking plant has been grown as an ornament for centuries in China, Japan and throughout Southeast Asia and Indonesia.	Recognised for its moisturising properties, anti-inflammatory and pain relieving effect on skin.	<i>Jasminum Officinale</i> (Jasmine) Flower Extract
<b>Lotus</b> INCI China IECIC		<i>Nelumbo Nucifera</i>	<b>Sacred lotus</b> Aquatic plant grown for at least 5000 years because of its beauty and divine symbol. National flower of India, Bangladesh and Vietnam.	Used for irritability, excessive sweating and moisturising concerns.	<i>Nelumbo Nucifera</i> Flower Extract

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### Wood element inspired extracts

RitualEssenz™ TCM	Composition and inspirational information	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Schisandra</b> INCI China IECIC	<b>Schisandra Chinensis</b> is a deciduous woody vine native to forests of Northern China and the Russian Far East.	It possesses astringent and tonic properties. For skin, it is recommended for anti-irritation and anti-inflammatory effects.	Schisandra Chinensis Fruit Extract
<b>White relax</b> INCI China IECIC	<b>Sophora flavescens roots (Ku Shen)</b> are produced all over China and harvested during spring and autumn. <b>Forsythia suspensa flower</b> , also known as <b>Lian Qiao</b> . Native to China, weeping forsythia is an elegant, hardy shrub, which is a welcome sight in spring, thanks to its abundance of bright golden-yellow flowers. <b>White Peony root</b> or <b>Bai Shao</b> is cultivated widely throughout China. It is a perennial herbal plant of the <i>Ranunculaceae</i> family.	Well known for anti-inflammatory, anti-itching and antihistamine effect. Also used in TCM for skin lightening and antioxidant properties.	Sophora Flavescens Root Extract (and) Forsythia Suspensa Fruit Extract (and) Paeonia Lactiflora Root Extract
<b>Vital boost</b> INCI China IECIC	<b>He Shou Wu root (Foti)</b> is one of the most popular and highly revered tonic herbs in Asian herbalism. <i>He Shou Wu</i> is the prepared tuberous root of a plant growing in the mountains of central and southern China. It shares the position of primary essence ( <i>Jing</i> ) tonic of Chinese herbalism with the Goji berry. <b>Red Peony (Paeonia suffruticosa)</b> is a plant traditionally used to prepare medicine by processing its roots. It has been cultivated in China for millenaries. <b>Licorice root (Glycyrrhiza uralensis)</b> is known as "The great detoxifier" in China. It is mixed into many Chinese herbal formulas in order to enhance the effects of the other herbs and decrease side effects.	Used traditionally as anti-ageing, also boosting vitality. Well perceived for hair loss treatment, it is also used for dark circles and its anti-inflammatory effect.	Polygonum Multiflorum Root Extract (and) Paeonia Lactiflora Root Extract (and) Glycyrrhiza Uralensis (Licorice) Root Extract

### Fire element inspired extracts

RitualEssenz™ TCM	Composition and inspirational information	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Reishi</b> INCI China IECIC	<b>Reishi Mushroom</b> is a hard polypore mushroom that grows on hardwoods in northern forests. Known as Shen tonic for the mind and spirit.	Used traditionally for its anti-ageing, antioxidant, and calming properties.	Ganoderma Lucidum (Mushroom) Fruiting Body Extract
<b>Tone control</b> INCI China IECIC	<b>Dan Shen Root (Salvia miltiorrhiza)</b> , also known as red sage, is a perennial plant, highly valued for its roots in TCM. It grows up to 1,200m elevation (3,940 ft), preferring grassy places in forests, hillsides, and along stream banks. <b>Dong Quai</b> has been used for thousands of years in traditional Chinese medicine. Also known as female ginseng it is found in cool temperatures area, in the mountainous regions of China, Japan and Korea <b>Safflower</b> , also known as <b>Hong Hua</b> , is a plant from which flowers and seed oil have been used in medicine for millenaries.	TCM doctors prescribed it for skin health in order to stimulate microcirculation, reducing inflammation and boosting antioxidant effect.	Salvia Miltiorrhiza Root Extract (and) Angelica Polymorpha Sinensis Root Extract (and) Carthamus Tinctorius (Safflower) Flower Extract
<b>Soothing</b> INCI China IECIC	<b>Chrysanthemum flower (Ju Hua)</b> in mandarin or <i>Flos Chrysanthemi</i> in Latin). In Chinese classical literature and culture, it is one of "the four Noble ones" (together with the orchid, plum blossom, and bamboo), in a parallel with the Confucianist junzi ("the four gentlemen"). <b>Schizonepeta tenuifolia leaf (Jing Jie)</b> is an herb, commonly called Japanese Catnip, grown in China, and a traditional Asian remedy. <b>Turmeric (Jiang Huang)</b> is an acrid, bitter, warm plant, cultivated in China.	This blend is famous for its anti-inflammatory, revitalising and hydrating benefits. It also acts on the sebum regulation.	Chrysanthemum Morifolium Flower Extract (and) Schizonepeta Tenuifolia Extract (and) Curcuma Longa (Turmeric) Root Extract

### Water element inspired extracts

RitualEssenz™ TCM	TCM extracts composition and inspirational information	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Goji</b> INCI China IECIC	<b>Goji Berry (Lycium barbarum)</b> healing properties have been well-known in China for centuries. Goji Berry fruits not only contribute to long living but are often linked to the beauty. In the past, young girls from the noble families drank tea from Goji in order to look younger and more beautiful.	This extract is widely used for its antioxidant, anti-ageing and moisturising benefits.	Lycium Barbarum Fruit Extract
<b>Yin tonic</b> INCI China IECIC	<b>Eucommia (Duzhong)</b> refers to the bark of an unusual tree, commonly called the hardy rubber tree. It is mostly found in central China. <b>Rehmannia</b> is known as <i>dihuang</i> (earth yellow) in Chinese medicine. Sometimes also referred to as "Chinese Foxglove", it is said to balance the Yin. <b>Chinese dogwood (Cornus kousa)</b> , etymologically from the word "cornu" which means "horn" and refers to the hard wood.	For skin health it is considered as a Yin tonic with powerful antioxidant benefits. This blend is rich in polysaccharides, for moisturising properties.	Eucommia Ulmoides Bark Extract (and) Rehmannia Glutinosa Root Extract (and) Cornus Officinalis Fruit Extract
<b>Deep moisture</b> INCI China IECIC	<b>Dendrobium</b> , coming from " <i>dendron</i> ", the greek word for "tree" and " <i>bios</i> " meaning "life". This strong plant originated from South-East Asia. <b>Asparagus (Asparagus officinalis)</b> was considered to be a plant with sacred and aphrodisiac virtues in ancient Greece.	This formula is believed to nourish the skin by moisturising it and by stimulating microcirculation.	Dendrobium Nobile Extract (and) Asparagus Cochinchinensis Root Extract (and) Lycium Barbarum Fruit Extract

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### Earth element inspired extracts

RitualEssenz™ TCM	Composition and inspirational information	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Ginger</b> INCI China IECIC 	<b>Ginger</b> etymologically comes from the ancient Sanskrit singabera, meaning "shaped like a horn". Cultivated for millennia in both China and India, ginger reached the West at least 2 millenaries ago.	TCM doctors prescribed it for skin health in order to stimulate micro-circulation, reducing inflammation and boosting antioxidant effect.	Zingiber Officinale (Ginger) Root Extract
<b>Balance</b> INCI China IECIC 	<b>Poria cocos (Fu-Ling)</b> , is a mushroom, well known in traditional Korean folklore as a medicinal herb which is a Gods blessing. <b>White Atractylodes (Bai Zhu)</b> is a perennial herbaceous plant native of China. <b>Hawthorn (Shan Zha)</b> , also known as red berries, has 3.000 years of Chinese cultural history. <b>Chen Pi</b> , or aged Citrus peel (Tangerine or Mandarin Orange). The use of citrus peels originated from Song Dynasty more than 700 years ago.	These extracts have long been used medicinally in China for skin health; Chinese recognise them for their anti-inflammatory effects.	Poria Cocos Extract (and) Atractylodes Macrocephala Root Extract (and) Citrus Reticulata (Tangerine) Peel Extract (and) Crataegus Pinnatifida Fruit Extract
<b>Stress control</b> INCI China IECIC 	<b>Ginseng</b> is one of the Chinese herbs star, well known for its amazing various benefits. <b>Codonopsis</b> , better known in China as Dang Shen, a major tonic for nourishing the vitality. <b>Euphoria fruit</b> or <b>Long Yan Rou</b> , also known as Dragon's eye, comes from a tropical tree native to southern China. <b>Jujube fruits</b> originated in China where they have been cultivated for more than 4.000 years. <b>Cinnamon bark</b> , often referred to as "Ceylon cinnamon" or "true cinnamon", has been a spice of high value for many civilisations.	Chinese medicine highlighted this blend for its skin health rejuvenating benefits and its stress control properties.	Panax Ginseng Root Extract (and) Codonopsis Pilosula Extract (and) Dimocarpus Longan Fruit Extract (and) Ziziphus Jujuba Fruit Extract (and) Cinnamomum Cassia Bark Extract

### Metal element inspired extracts

RitualEssenz™ TCM	Composition and inspirational information	Traditional use in Chinese Medicine (TCM)*	INCI**
<b>Qi energy</b> INCI China IECIC 	<b>Astragalus</b> is one of the oldest plant used medicinally, for more than 2.200 years. The yellow colour of the root contributes to the Chinese name, <i>Huang qi</i> , meaning "yellow leader". <b>Cordyceps (Dong Chong Xia Cao)</b> was used in ancient China in the Emperor's palace, and was considered to have ginseng-like properties. <b>Chinese Yam (Shan Yao)</b> , literally translated as Mountain Medicine and commonly known as Dioscorea, is an herbaceous twining vine native to China.	Traditionally used in skincare for its UV protection, anti-inflammation, antioxidant and antimicrobial effects.	Astragalus Membranaceus Root Extract (and) Cordyceps Sinensis Mycelium Extract (and) Dioscorea Oppositifolia (Wild Yam) Root Extract
<b>Relieve</b> INCI China IECIC 	<b>Magnolia bark</b> , also known as <i>Hou Po</i> , has been used in Chinese medicine for more than 2.000 years. <b>Chinese Skullcap (Huang qin)</b> is native to eastern Asia and remains one of the most important medicinal plants in TCM. <b>Japanese Honeysuckle</b> is a perennial woody vine with whitish-pink flowers native of China, Japan and Korea.	This blend has been used topically for its antihistamine and anti-inflammatory effects. It is also known to treat inflammatory skin problems, itching, and as an astringent and antimicrobial agent.	Magnolia Officinalis Bark Extract (and) Scutellaria Baicalensis Root Extract (and) Lonicera Japonica (Honeysuckle) Flower Extract
<b>Ageless</b> INCI China IECIC 	The <b>Mulberry Tree</b> was central to life in ancient times, both in the East and West world. It has been used throughout Asia, Europe, Middle East and India as a healing food ingredient. <b>Burdock</b> is native to Europe and Asia. In historical herbal texts the Burdock Root has been described as a "blood purifier". <b>Ophiopogon japonicas</b> root also known as Monkey grass or <i>Mai Men Dong</i> (winter wheat) because of its wheat-like root hair and evergreen leaves in winter.	This formula is known for its anti-ageing effects for skin. It is rich in saccharides, known for their skin moisturising benefits.	Morus Alba Fruit Extract (and) Arctium Lappa Root Extract (and) Ophiopogon Japonicus Root Extract



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